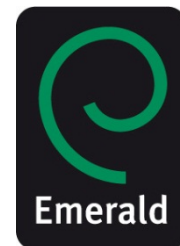
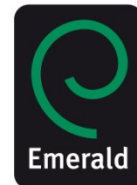


Emerald 国际期刊投稿交流

www.emeraldinsight.com



Contents



- ✓ Emerald出版资源&平台使用
- ✓ 学术论文写作
- ✓ Emerald投稿指南
- ✓ Emerald学术基金&出版项目

Emerald Overview



- 1967, Bradford University 50名学者
- **管理学、工程学、图情学**，及其它人文社会科学
- 世界重要的人文社科出版社之一

A global publisher
linking research and
practice to the benefit of
society





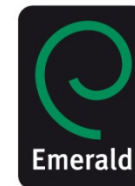
全球知名商学院/管理学院 用户



- *University of Pennsylvania: Wharton*
- *Columbia Business School*
- *Harvard Business School*
- *Stanford University GSB*
- *London Business School*
- *University of Chicago GSB*
- *Insead*
- *New York University: Stern*
- *Dartmouth College: Tuck*
- *Yale School of Management*
-



Emerald出版资源概览



同行评审期刊



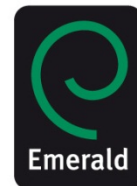
电子系列丛书



新兴市场案例集



Emerald 管理学期刊



➤ **276种** 管理学领域出版期刊**数量最多**的出版社之一

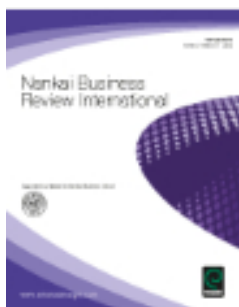
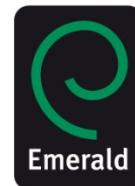
➤ 涵盖**24个学科领域**

—**管理学5大二级学科**：管理科学与工程 工商管理 公共管理
企业管理 农林经济管理

—**其他交叉学科和泛管理领域**的期刊

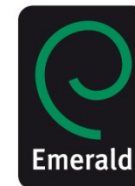
企业与革新	经济管理	绩效管理与评估	行业与公营部门管理
学习与发展	市场营销	会计与金融	管理科学与研究
国际商务管理	教育管理	组织研究	商业道德与法律
人力资源管理	战略管理	区域管理研究	运营与物流管理
信息与知识管理	质量管理	图书馆与信息研究	建筑环境
旅游管理		健康护理与社会关怀	

聚焦中国 透视管理



- China Agricultural Economic Review
《中国农业经济评论》 SSCI
- Chinese Management Studies
《中国管理研究》 SSCI
- Nankai Business Review International
《南开管理评论》
- China Finance Review International
《中国金融评论》
- Journal of Chinese Human Resource Management
《中国人力资源管理》
- Journal of Chinese Economic and Foreign Trade Studies
《中国经济与外贸研究》

Emerald 图书馆学期刊



- *Collection Building* 《馆藏建设》
- *Library Hi Tech* 《图书馆高新技术》
- *The Electronic Library* 《电子图书馆》
- *Interlending and Document Supply* 《馆际互借与文献供应》

30+, 12种ISI收录



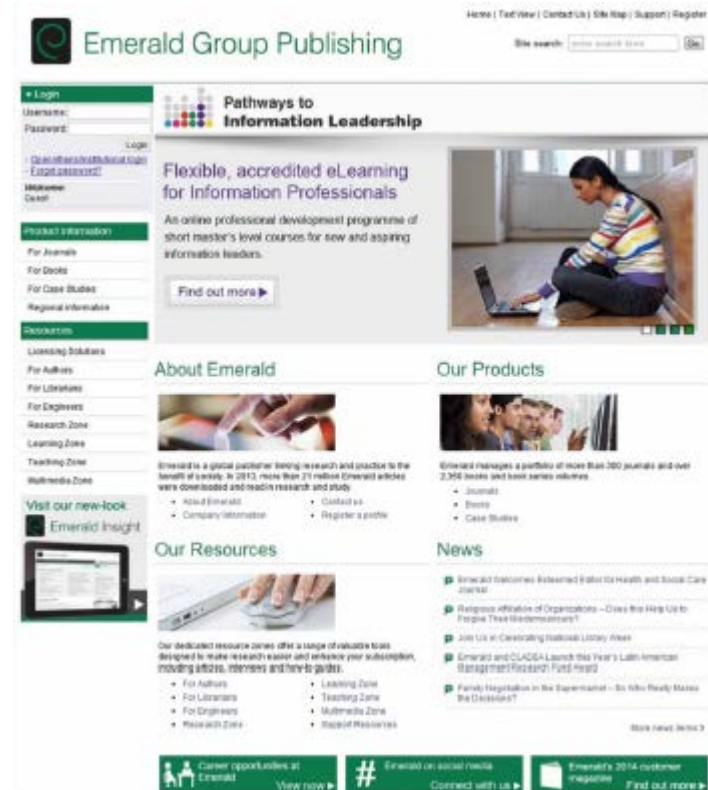
Emerald 平台

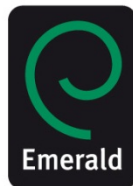
www.emeraldinsight.com

Emerald资源使用平台

www.emeraldgroupublishing.com

Emerald出版信息平台





访问途径

[首页](#) | [数据库资源](#) | [随书光盘](#) | [试用数据库](#) | [特色数据库](#) | [专利文献](#) | [读者服务](#) | [FAQ咨询](#) | [学科导航](#)

版权声明

通告 根据ACS服务器监测到的情况通报, 我校所属的一个IP地址: 218.195.244.230 (位于逸夫楼五楼, 属化学化工学院管辖) 于9月9日使用下载工具过里下载了ACS数据库全文。这是违反数据库使用规定的; 同时, 这种行为也损害了新疆大学的形象。目前, 该IP地址已被ACS服务器封闭; 图书馆协同化学化工学院领导对当事人进行了批评教育, 当事人已就此事作出诚恳检讨, 后续处理程序正在进行。

学科导航

学科分类

- 哲学(90)
- 经济学(100)
- 法学(101)
- 教育学(85)
- 文学(88)
- 历史学(86)
- 理学(131)
- 工学(120)
- 农学(83)
- 医学(93)
- 军事学(68)
- 管理学(97)

☐ 中文数据库(22)
 ☒ 外文数据库(44)
 ☐ 电子图书(15)
 ☐ 其它(6)
 ☐ Open Access(43)
 ☐ 所有资源名称:

A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

电子资源浏览

资源名称	资源说明	资源模式	使用帮助	其它
EBSCO数据库(7499)	EBSCO数据库... [更多]	全文	帮助	
ESA美国生态学会网络期刊(1766)	美国生态学会 (ESA) 成立于1915年 [更多]	全文		
EI Compendex (美国工程索引) 数据库(17...	EI Compendex数据库 [更多]	全文	帮助	
Emerald回溯内容全国在线(949)	该库最早回溯至十九世纪... [更多]	期刊全文		
Emerald全文期刊库 (管理学) (1101)	Emerald全文期刊库 (管理学) ... [更多]	期刊全文	帮助	NEW



注册个人账号，
使用个性化服务
登录后显示个人用
户名

Miss Yan Peng | Log out

Help | Cart | Mobile Pairing | Admin

brought to you by Emerald Staff



为不同人群设立的辅助资源

Home Journals & Books | Case Studies | Author Services

Resource areas: Emerald Resource



检索
浏览

in: Articles and Chapt

Search

Advanced Search

Browse Journals & Books

- > Accounting & Finance
- > Economics
- > Education
- > Engineering
- > Health & Social Care
- > HR & Organizational Behaviour
- > Information & Knowledge Management
- > Library & Information Science
- > Management Science & Operations
- > Marketing
- > Property Management & Built Environment
- > Public Policy & Environmental Management
- > Sociology
- > Strategy
- > Tourism & Hospitality
- > Transport

Most Popular Articles

From the last 7 days:

本周热点文章

- The myth of the ethical consumer – do ethics matter in purchase behaviour?
- McDonald's: "think global, act local" – the marketing mix
- Customer loyalty and customer loyalty programs
- What the hare can teach the tortoise about make-buy strategies for radical innovations
- Google Scholar: the pros and the cons
- What motivates employees according to over 40 years of motivation surveys
- Building organisational culture that stimulates creativity and innovation
- Business model innovation: coffee triumphs for Nespresso

Featured Research



Ever wondered how you can be a successful entrepreneur? Now you can, in five easy steps!

本周推荐主题



The new Emerald Group Publishing website

View it now



Step-by-step guidance on using Emerald Insight

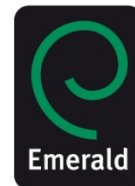
Read more



New content alerts: free e-mail

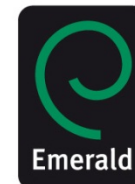
Sign up now

★ 注册个性化服务-My Account



The screenshot shows the Emerald Insight website interface. At the top right, there are links for [Log in](#), [Register](#), [Help](#), [Cart](#), [Mobile Pairing](#), and [Admin](#). The [Log in](#) and [Register](#) links are highlighted with red boxes. Below the navigation bar, there is a search bar and a dropdown menu for [Resource areas](#) with [Emerald Resources](#) selected. The main content area features a **Log in** form with fields for **Email or Username** and **Password**, a ☐ [Remember me](#) checkbox, and [Log in](#) and [Clear](#) buttons. Below the form are links for [Forgotten your password?](#), [Shibboleth](#), and [OpenAthens](#). A green arrow points from the [Log in](#) button in the form to the [Log in](#) link in the top navigation bar. Another green arrow points from the [Log in](#) button in the form to the [Log in](#) link in the top navigation bar. Below the login form, there is a **Welcome: Ms Victoria Liu** message, a [Log out](#) link, and a [brought to you by Guangzhou Library](#) message. The [Welcome: Ms Victoria Liu](#) message and the [brought to you by Guangzhou Library](#) message are highlighted with red boxes.

- 在机构IP范围内登陆平台后，点击“**Register**”注册
- 注册成功之后，点击“**Login**”输入用户名和密码，登陆后右上角同时出现**个人账户**和**机构名称**
(显示个人账户名称，说明可以享受个性化服务功能，显示机构名称，说明可获得机构购买资源全文内容)
- 点击**个人账户**名称进入您的个人页面，在此设置推送服务，添加喜欢的期刊和图书等个性化服务



个性化服务总览-My Account

My Account

Home > My Account

Personal Details

Access entitlements

Redeem Voucher

Alerts

Marked Lists

Saved Searches

My Account

Details

个人信息：注册信息、联系方式

Update your personal details here.

Details ▶

Access

访问权限：有权限访问资源

Access your subscription information here.

Access ▶

Redeem voucher

口令激活：激活获取资源访问权的口令码或链接

Redeem your voucher code here.

Redeem voucher ▶

Alerts

内容提醒：订阅您感兴趣的资源、学科新闻、文摘，免费获得订阅内容的平台更新提醒

Manage your email alerts here.

Alerts ▶

Marked list

收藏夹功能：收藏喜爱的期刊和文章、导入引文软件功能

View your marked list articles and publications here.

Marked list ▶

Searches

保存检索条件：免费获得所保存检索条件的最新检索结果内容

Access your saved searches here.

Searches ▶

收藏夹功能-Marked List

可将收藏的内容进行如下操作：
1 发给好友
2 导入引文软件
3 跟踪引用量

资料类型分类

Articles (2) Journals (1) Chapters Book Series

Select an action
Email to a friend
Download Citation
Track Citation
Remove from list

Select Sort Show All Select an action

Publication	Date Added	
<input type="checkbox"/> Learning to learn	Mar 2, 2015	Edit
<input type="checkbox"/> Demystifying the challenges involved in publishing a high quality taxation paper	Mar 2, 2015	Edit

Showing entries 1-2 of 2

Previous page Next page

添加备注：评论、关键字、标签

保存检索条件-Saved Seareches

My Account

Personal Details

Access entitlements

Activate Access Token

Alerts

Marked List

Saved Searches

Home > My Account > Saved Searches

Saved Searches

If you have saved any searches, they are shown below.

To Create a new saved search:

- Select the [Create a new search link](#)
- Enter your search criteria and run the search.
- On the search results page, save the search using the "save Search" box in the right column.

创建新检索条件

☐ Select all | [Delete](#)

[Create a new search](#)

Search Name	Saved on	Last run on ▲	Alert Frequency	
<input type="checkbox"/> Market	Aug 20, 14	Aug 20, 14	N	Run Search
<input type="checkbox"/> [Anywhere: economy] AND [Anywhere: business]	Jan 28, 15	Apr 20, 15	N	Run Search

根据检索时间和提醒频率排序



移动设备远程访问-Mobile Pairing 方式1

Welcome: Miss Shuzi Liu

Log out | Help | Contact Us | **Mobile Pairing** | Admin

brought to you by Shanghai Aircraft Design And Research Institute

Home | Journals & Books | Case Studies | Author Services

Resource areas: Emerald Resources

Search Advanced Search

Home > Mobile Device Pairing

Pair Mobile Device

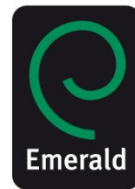
Enter the following pairing code into the mobile app:

- Your mobile device will be now be linked with your email address.
- It will also be linked with your institution's subscription for a period of 180 days, after which you will need to re-register your mobile device.

Pairing Code

Y D I R 4 P

- ✓在机构IP授权范围内，登陆个人账户；
- ✓点击“Mobile Pairing”获取匹配码；
- ✓机构外使用移动设备登陆个人账户后输入匹配码即可同样访问机构订购资源。



移动设备远程访问-Mobile Pairing 方式2

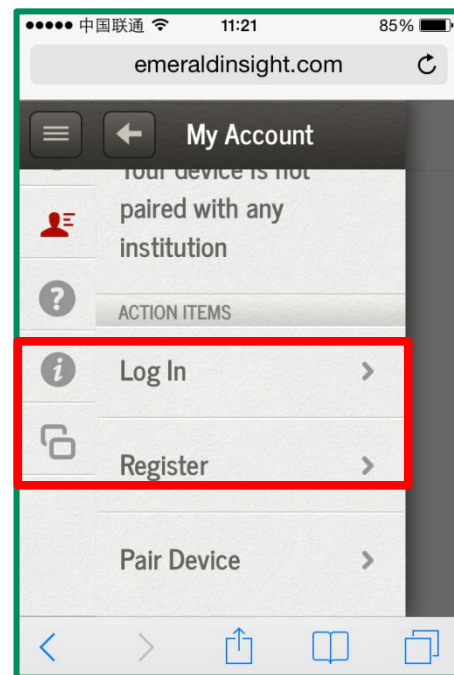
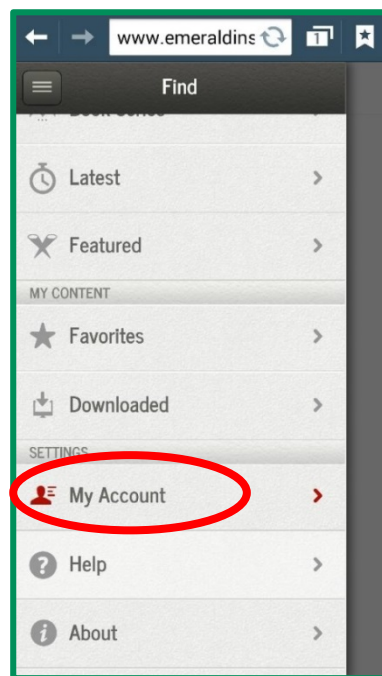
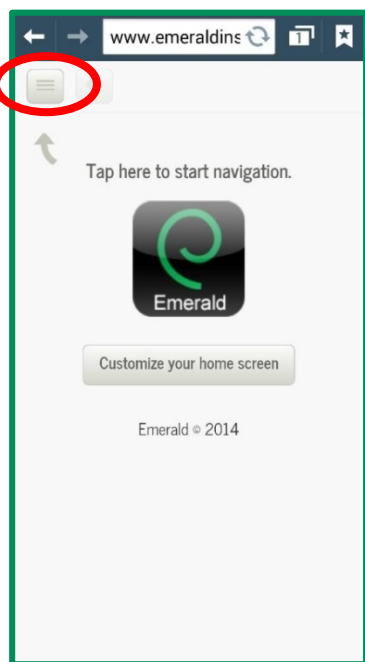
1. 在机构IP授权范围内，使用移动设备通过机构的无线网来连接网络

2. 输入 www.emeraldinsight.com，进入Emerald首页

3. 点击此处开始浏览页面

4. 点击My Account

5. 登陆或注册个人账户



6. 机构外使用移动设备登陆个人账户即可同样访问机构订购资源。



电脑远程访问

请将以下联系人信息发送至
service@emeraldinsight.com.cn

机构名称	
学院	
姓名	
邮箱	
电话	
职称	

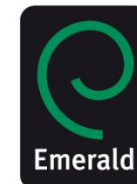
TIPs: 在使用Emerald平台上遇到任何问题随时联系

邮箱: **service@emeraldinsight.com.cn**

QQ: **2565962796**

电话: **010-82306438**

★检索、浏览-Search Browse



[Log in](#) | [Register](#) | [Help](#) | [Cart](#) | [Mobile Pairing](#) | [Admin](#)

[Home](#) | [Journals & Books](#) | [Case Studies](#) | [Author Services](#)

Resource areas: [Emerald Resources](#) ▼



in: [Articles and Chapters](#) ▼

[Search](#)

[Advanced Search](#)

Browse Journals & Books

> [Accounting & Finance](#)

> [Economics](#)

> [Education](#)

> [Engineering](#)

> [Health & Social Care](#)

> [HR & Organizational Behaviour](#)

> [Information & Knowledge Management](#)

> [Library & Information Science](#)

> [Management Science & Operations](#)

> [Marketing](#)

> [Property Management & Built Environment](#)

> [Public Policy & Environmental Management](#)

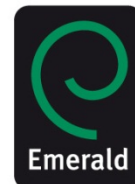
> [Sociology](#)

> [Strategy](#)

> [Tourism & Hospitality](#)

> [Transport](#)

快速检索



Welcome: Ms Victoria Liu | [Log out](#) | [Help](#) | [Cart](#) | [Mobile Pairing](#) | [Admin](#)

brought to you by Guangzhou Library



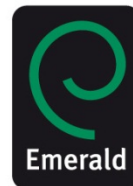
[Home](#) | [Journals & Books](#) | [Case Studies](#) | [Author Services](#)

Resource areas: [Emerald Resources](#) ▼

in: [Articles and Chapters](#) ▼

[Search](#)

[Advanced Search](#)



高级检索-Advanced Search

[Log in](#) | [Register](#) | [Help](#) | [Cart](#) | [Mobile Pairing](#) | [Admin](#)

Emerald | Insight

[Home](#) | [Journals & Books](#) | [Case Studies](#) | [Author Services](#)

Resource areas: [Emerald Resources](#)

in: [Articles and Chapters](#) [Search](#) [Advanced Search](#)

Advanced Search

布尔逻辑运算符

AND

检索范围

Anywhere

除正文以外的其他部分

Add a field

添加检索项

INCLUDE:

☒ All content ☐ Only content I have access to

☒ EarlyCite ☒ Backfiles

即将出版文章的网络版、回溯库中的文章

NARROW BY:

Content type:

☒ Articles and Chapters
☐ Case studies

资源类型

Publication date:

☒ All dates
☐ Last month
☐ Last 6 months
☐ Last year
☐ Specific date range

限定出版时间

From: Month Year

To: Month Year

[Search](#)

Anywhere
Anywhere
Author
Abstract
Publication title
Sp Issue/Vol title
Content item title
Keywords
ISSN/ISBN/EISBN
Volume
Issue
Page
Caption

检索历史

保存检索条件

[Search History](#)

[Saved Searches](#)

Recently Searched:

- Anywhere: publishing (Articles/Chapters - 251333)

SEARCH TIPS

SEARCHING

You can perform a search across all Emerald content using either the Search tool at the top of each page or the Advanced Search tool on this page. If you are a registered user of the site, you can save your search criteria in order to re-run the search later. By default, search results are sorted by relevance.

ADVANCED SEARCH

Enter one or more search terms and select the type of content to be searched. For example, to search for articles and chapters with the word "library" in their title, enter the text "library" and select "Content item title". Select any additional filters, such as the Publication Date of "Last 6 months", and click "Search".

ADVANCED SEARCH TIPS

检索结果

Search Results

Articles/Chapters (29534)

Case Studies (175)

切换不同类型的资源，包含结果数量

Order results by: ☒ Relevancy ☐ Newest First ☐ Oldest First

检索结果排序：相关性、时间

Results: 1-20 of 29534

1 2 3 4 5 6 7 8 9 10 Next >

Items per page 20

权限标示

Icon key: ☒ You have access ☒ Partial access ☒ Backfile ☒ Earlycite ☒ Abstract only

- ✓ 添加入收藏夹
- ✓ 发送给好友
- ✓ 导出参考文献
- ✓ 定制内容提醒

☐ Select all

- 1 ☒ ☒ ☒ The Marketing of Wine from Small Wineries: Managing the Int
- Type: General review
Frances Edwards
International Journal of Wine Marketing, Volume: 1 Issue: 1, 1989
▼ Preview | Abstract | PDF (201 KB) | Reprints and Permissions

Items

- Please select
- Add to marked list
- Email
- Download citation
- Track citation

Search For

Clear search

wine

Anywhere

AND

marketing

Anywhere

Add a field

INCLUDE:

- ☒ All content ☐ Only content I have access to
- ☒ EarlyCite ☒ Backfiles

Search

Search History

Saved Searches

检索结果分类

5

☒
☐

Gordon Pask
Type: Viewpoint
Cedric Price
Kybernetes, Volume: 30 Issue: 5/6, 2001
▼ Preview | Abstract | HTML | PDF (38 KB) | Reprints and Permissions

6

☒
☐

Prospering in uncertain times
Type: Viewpoint
Tony Price
Industrial and Commercial Training, Volume: 41 Issue: 2, 2009
▼ Preview | Abstract | HTML | PDF (79 KB) |

7

☒
☐

Comparing alternative house price indices: evidence from asking prices in Malta
Type: Research paper
Joseph Falzon, David Lanzon
International Journal of Housing Markets and Analysis, Volume: 6 Issue: 1, 2013
▼ Preview | Abstract | HTML | PDF (289 KB) | References | Reprints and Permissions

8

☒
☐

Hidden harm
Type: General review
David Harding-Price
Drugs and Alcohol Today, Volume: 3 Issue: 3, 2003
Abstract | PDF (101 KB) | Reprints and Permissions

9

☒
☐

FAST FOOD
Type: General review
Stuart Price
Nutrition & Food Science, Volume: 91 Issue: 5, 1991
▼ Preview | Abstract | PDF (274 KB) | Reprints and Permissions

10

☒
☐

The happiest days?
Type: General review

Refine Search

FILTERS APPLIED:

None

Keyword

China (1512)
United Kingdom (811)
United States of America (505)
Consumer behaviour (473)
+More

Type 资源类型

General review (11821)
Research paper (8421)
Case study (2067)
Chapter item (1971)
+More

案例

图书

Publication Date 出版年份

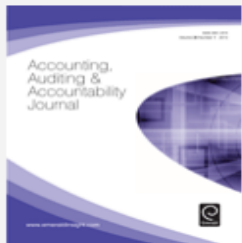
Last Year (1391)
Last 6 Months (824)
Last 3 Months (429)
Last Month (157)

Subject 学科

Library & Information Science (4453)
Management science & operations (3468)
Engineering (3012)
Information & knowledge management (2819)
+More

Publication 刊物名称

New Library World (1204)



Fulltext:

Internal organisational factors influencing corporate social and ethical reporting: Beyond current theorising

Article Options and Tools

View: Abstract | PDF

[References \(57\)](#) | [Cited by \(Crossref, 187\)](#)

[Add to Marked List](#) | [Download Citation](#) | [Track Citations](#)

Reprints & Permissions

Author(s): [Carol A. Adams](#) (University of Glasgow, Glasgow, UK)

- ✓ 添加到收藏夹
- ✓ 导入引文软件 (Endnote等)
- ✓ 跟踪引用量

[Most Read](#) | [Most Cited](#) | [Related](#)

The most popular articles from this title

[Last Year](#) | [Last 7 Days](#)

[The conceptual arguments concerning accounting for public heritage assets: a note](#)

[Knowing "the price of everything and the value of nothing": accounting for heritage assets](#)

[Jokes in popular culture: the characterisation of the accountant](#)

[Corporate social and environmental reporting](#)

[Introduction](#)

[See More](#)

Share



Family heritage

Many wine marketing campaigns try and establish links with the past to highlight longevity (Peterson, 2005). This is because wine sales can actually increase by showcasing heritage and a greater enjoyment of the wine through association. However, there is no set definition of heritage and therefore is up to the consumers' interpretation of the overall product (Stuart, 2012). Howard *et al.* (2007) point out that heritage can be an identity and does not necessarily have to be an association with a legacy such as a family name. It is therefore reasonable to expect family association with the product. This has been successfully done for centuries in Old World vineyards.

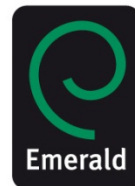
Coccossis and Nijkamp (1995) suggest that family heritage linkage should not be limited to the world including New World countries. New World wine countries may not have been the only and Middle Eastern competitors however many New World vineyards have also been in Old World wineries may also reveal a long association with the wine industry dating back centuries. Increases in heritage linkage through association with wine. Howard (2003, p. 6) suggests that inheritance which means "legacy". It could be argued by simply being a relative or ancestor of a family that has a long history of wine production.

Section: Choose

Choose
Top of page
Introduction
Old World vineyards versus...
Family heritage <<
Marketing techniques
Methodology
Regional context
Findings and discussion
Interpretation of partici...
Conclusion
Implications
References
About the authors

跳到文章的具体段落

期刊文章
显示页面



导入引文软件

从文章页面
导入

Previous Article Volume 32 Issue 1

Fulltext:

The characteristics of supermarket shoppers in Beijing

Article Options and Tools

View: Abstract | PDF

References (26) | Cited by (Crossref, 12)

Add to Marked List | **Download Citation** | Track Citations | Reprints & Permissions

the delivery business model, creating an international luxury fashion brand

Customer perceptions of e-service quality in online shopping

An examination of the relationship between service quality, customer satisfaction, and store loyalty

The nature of luxury: a consumer perspective

See More

从检索结果
导入

☐ Select all For selected items Please select

1 ☐ World Cities
Type: Review
Stuart James
Reference Reviews, Volume: 14 Issue: 3, 2000
Abstract | HTML | Reprints and Permissions

2 ☒ World city growth model and empirical application of Beijing
Type: Research paper
Yao Yongling, Shi Lushan
Chinese Management Studies, Volume: 6 Issue: 1, 2012
▼ Preview | Abstract | HTML | PDF (110 KB) | References | Reprints and Permissions

Please select
Please select
Add to marked list
Email
Download citation
Track citation

从收藏夹
导入

My Account Home > My Account > Marked List

Marked List

The items below have been added to your marked list. You can use this to keep track of items you will need to locate again.

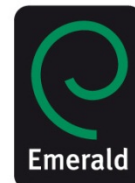
Publication Favorites **Article Marked List**

☐ Select all

Article Title	Publication
<input checked="" type="checkbox"/> Google Scholar: the pros and the cons	Online Information Review, Volume 29, Issue 2, pp. 208-214 13 Apr 2013
<input type="checkbox"/> How leaders influence employees' innovative behaviour	European Journal of Innovation Management, Volume 10, Issue 1, 11 Apr 2013

Select an action
Select an action
Email to a friend
Download Citation
Delete

浏览-Browse



Welcome: Miss Yan Peng | [Log out](#) | [Help](#) | [Cart](#) | [Mobile Pairing](#) | [Admin](#)

brought to you by Emerald Staff

点击资源类型，进行浏览

[Home](#) | [Journals & Books](#) | [Case Studies](#) | [Author Services](#)

Resource areas: [Emerald Resource](#)

in: [Articles and Chapters](#) [Search](#) [Advanced Search](#)

Browse Journals & Books

点击学科名，了解该学科出版的期刊和图书

- | | | |
|---|---|--|
| Accounting & Finance | Information & Knowledge Management | Public Policy & Environmental Management |
| Economics | Library & Information Science | Sociology |
| Education | Management Science & Operations | Strategy |
| Engineering | Marketing | Tourism & Hospitality |
| Health & Social Care | Property Management & Built Environment | Transport |
| HR & Organizational Behaviour | | |

Most Popular Articles

From the last 7 days:

[DELNET – the functional resource sharing library network: a success story from India](#)

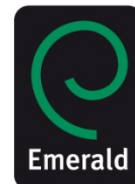
[Fads, stereotypes and management gurus: Fayol and Follett today](#)

[Examining the work of Mary Parker Follett through the lens of critical biography](#)

Featured Research



浏览



Home Journals & Books Case Studies | Author Services

Resource areas: Emerald Resources

Search in: Articles and Chapters Search Advanced Search

Home > Browse Journals & Books

Browse Journals & Books

Content Type: ☒ All ☐ Journals ☐ Book Series

Show: ☒ All content ☐ Only content I have access to

资源类型选择

按首字母浏览

Browse by Title

All 0-9 A B C D E F G H I J K L M N O P Q
R S T U V W X Y Z

Icon key: ☒ You have access ☐ Partial access

按学科浏览

Browse by Subject

Results: 1-20 of 517

Page: 1 2 3 4 5 6 7 8 9 10 Next >

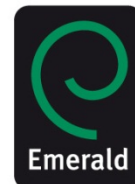
☐ Select All For selected items: Add to favourites

Publication	Access	ISSN/ISBN	Content
<input type="checkbox"/> Academia Revista Latinoamericana de Administración		1012-8255	Journal
<input type="checkbox"/> Academic and Library Computing	<input checked="" type="checkbox"/>	1055-4769	Journal
<input type="checkbox"/> Accounting Research Journal	<input checked="" type="checkbox"/>	1030-9616	Journal
<input type="checkbox"/> Accounting, Auditing & Accountability Journal	<input checked="" type="checkbox"/>	0951-3574	Journal
<input type="checkbox"/> Advanced Series in Management		1877-6361	Book Series
<input type="checkbox"/> Advances in Accounting Behavioral Research		1475-1488	Book Series

All Subjects

- + Accounting & Finance
- + Economics
- + Education
- + Engineering
- + Health & Social Care
- + HR & Organizational Behaviour
- + Information & Knowledge Management
- + Library & Information Science
- + Management Science & Operations
- + Marketing
- + Property Management & Built Environment
- + Public Policy & Environmental Management
- + Sociology
- + Strategy
- + Tourism & Hospitality

★ 辅助资源



[Log in](#) | [Register](#) | [Help](#) | [Cart](#) | [Mobile Pairing](#) | [Admin](#)



[Home](#) | [Journals & Books](#) | [Case Studies](#) | [Author Services](#)



in: [Articles and Chapters](#)

[Search](#)

Resource areas: [Emerald Resources](#)

- [Emerald Resources](#)
- [For Authors](#)
- [For Librarians](#)
- [For Engineers](#)
- [Research Zone](#)
- [Learning Zone](#)
- [Teaching Zone](#)
- [Multimedia Zone](#)
- [Support Resources](#)

Browse Journals & Books

> [Accounting & Finance](#)

> [Economics](#)

> [Education](#)

> [Engineering](#)

> [Health & Social Care](#)

> [HR & Organizational Behaviour](#)

> [Information & Knowledge Management](#)

> [Library & Information Science](#)

> [Management Science & Operations](#)

> [Marketing](#)

> [Property Management & Built Environment](#)

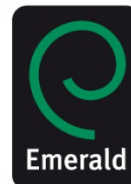
> [Public Policy & Environmental Management](#)

> [Sociology](#)

> [Strategy](#)

> [Tourism & Hospitality](#)

> [Transport](#)



For Authors—作者园地

► Login

Welcome:
Beihang University

Logout

Product Information:

- For Journals
- For Books
- For Case Studies
- Regional information

Resources:

- Licensing Solutions
- For Authors
 - Impact of Research
 - Writing for Emerald
 - Editing Service
 - Emerald Literati Network
 - Guide to Getting Published
 - How To Guides
 - Editor Interviews
 - Emerald and Open Access
- For Librarians
- For Engineers
- Research Zone
- Learning Zone
- Teaching Zone
- Multimedia Zone

Emerald Insight
Visit Emerald's dedicated research platform



Home > For Authors


For Authors

Support and services

Use the For Authors section to find information on all aspects of writing. Get practical tips and guidance on how to get your – or your students' – work published and maximize dissemination.

Hear what editors themselves look for in papers, contact experienced copy editors to help improve your paper, or have an expert come to your institution to give advice on how to get published direct from the publisher.


Book authors: visit our [books](#) section.



COPE COMMITTEE ON PUBLICATION ETHICS


Emerald journal editors are members of and subscribe to the principles of the [Committee on Publication Ethics](#).

Impact of Research




Emerald explains how Emerald informs

Editing Service




The Emerald Literati Network Editing Service allows authors to contact experienced copy editors to help improve the standard of English in a paper before it is submitted to a journal for consideration.

Guide to Getting Published




Emerald's initiative – publisher, institution

Editor Interviews



What are, and what will be, the hot topics in your interest areas? What criteria do editors and reviewers use to select papers? How could you increase your chances of publication? Find out by hearing what our editors have to say.

Writing for Emerald




If you are researching management, or are to say, we aim to be the benefits and opp section.

Emerald Literati Network




Find out who has won one of our prestigious Emerald Literati Network awards. These awards recognize the efforts of authors and editors and celebrate the outstanding contributions many have made, not only to our journals, but to the body of knowledge itself.

"How to..." Guides



A comprehensive set of "How to..." guides for authors – advice direct from the publisher on planning, writing and revising an article, by yourself or with others, to maximize its chance of acceptance by your chosen journal.

Emerald and Open Access



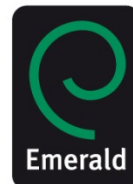
Emerald now offers a new service for authors who have received direct funding for their research, which makes their published article Open Access immediately on publication. Read this section for more information.

编辑服务： 特别为非英语国家的作者，可在此选择专业领域的同行帮助润色文章语言

学者评优： 每年Emerald会针对合作的学者评选出优秀作者、最佳文章、杰出主编、优秀期刊

主编访谈： 就热点问题、如何提高发表概率向Emerald主编进行访谈

写作指南



For Librarians—图书馆员专栏

► **Login**

Welcome:
Beihang University

Logout

Product Information:

- For Journals
- For Books
- For Case Studies
- Regional information

Resources:

- Licensing Solutions
- For Authors
- For Librarians
 - Managing your Library
 - Marketing your Library
 - Information Management
 - Features of the Month
 - Writing for LIS Journals
 - Support Resources
 - Library Events
- For Engineers
 - For Engineers
 - Research Zone
 - Learning Zone
 - Teaching Zone
 - Multimedia Zone

Emerald Insight
Visit Emerald's dedicated research platform

Home > For Librarians

For Librarians

Comprehensive solutions to the issues facing library and information professionals



Emerald for Librarians is designed specifically for the library and information science (LIS) community to improve information services and better serve library users.

Become a member now, just follow the link from the site home page and fill out the registration form to receive full access to our librarian resources. It's free!

Emerald for Librarians resources emphasize the key role that information professionals can play in encouraging learners at all levels within their institutions by providing the following features:

Managing your Library

图书馆管理



Today's librarian has to be a fully rounded manager. Emerald for Librarians draws on the best current management thinking and research, and presents it in such a way that busy librarians can easily adapt it to their needs.

Information Management Resources

信息管理资源



Keep up with the latest technical developments in library and information management. Our information management resources include interviews and viewpoints plus Features of the Month.

Writing for LIS Journals

如何发表图情学文章



Offering unmatched rights and support for authors, Emerald aims to be the publisher of choice for LIS professionals looking to publish their work. Use this section to choose which journal you submit your paper and for handy tips on writing and getting published.

Library Events

业界大事件



With information on all the latest international events, our library events section will let you pinpoint the right event for you! Find out which conferences Emerald staff, editors and advisers will be attending, or add an event of your own.

Marketing your Library

图书馆推广



Everyone recognizes the importance of maximizing the use of the library's resources and justifying the role that the library plays in the university. This section presents key articles on marketing your library's services.

Features of the Month

本月推荐



Are you looking to improve your daily information services activities or personal professional growth? Then visit our LIS features of the month section for the latest event and book reviews, noteworthy product information and more!

Support Resources

资源列表、MARC数据等支持内容



Comprehensive support resources to help you and your users make the best use of Emerald's website facilities. Designed to provide information and guidance, our support section also gives you access to value added services and promotional materials including MARC records.



Research Zone—学者园地

► Login

Welcome:
Beihang University

Logout

Product Information:

For Journals

For Books

For Case Studies

Regional information

Resources:

Licensing Solutions

For Authors

For Librarians

For Engineers

Research Zone

Research Awards

Winning Research Funding

How To Guides

Research Connections

Conference Central

Learning Zone

[Home](#) > Research Zone

Research Zone

Resources for a worldwide research community



Emerald's Research Zone is designed to provide advice and support on how to keep up to date with the latest research and developments.

Use the Research Zone to find information on designing a research study, designing a survey, finding a research collaborator and much more. You can also access the most comprehensive collection of links to international management conferences available for researchers today.

Research Awards

研究基金项目



Emerald actively promotes and rewards research in management and LIS. As well as funding for research projects, Emerald also bestows awards for doctoral research and case study research.

Winning Research Funding

申请基金指南



This six-part adaptation on winning research funding is presented as part of Emerald's continuous relationship with academic researchers and writers around the world.

"How to..." Guides

项目管理、研究方法指南



"How to..." guides for researchers – practical tips and guidance on how to design, develop and present your research.

Research Connections

国际同行联系平台



Research Connections is an online meeting place providing the opportunity for researchers to contact like-minded professionals and showcase their work.

Conference Central

国际会议信息



Conference Central – selected events from around the globe – a comprehensive collection of links to international conferences and events in management, library and information science, and engineering. Use it to find out which conferences Emerald staff, editors and advisers will be attending and pinpoint the right event for you.

Learning Zone—学习园地



▼ Login

Username:

Password:

Login

- [OpenAthens/Institutional login](#)
- [Forgot password?](#)

Welcome:

Guest

[Home](#) > [Learning Zone](#)

Learning Zone

Resources for those studying MBAs, degrees, executive courses and business-related subjects



Emerald's Learning Zone includes a selection of useful resources to complement learners at all levels.

Study skills assist students in developing the skills they need to succeed in higher education. Management thinking and management skills are dedicated sections for working managers and those studying management.

Our literature reviews collection provides a fully searchable and browsable, dynamic and ever-growing collection of reviews.

Product Information:

- For Journals
- For Books
- For Case Studies
- Regional information

Resources:

- Licensing Solutions
- For Authors
- For Librarians
- For Engineers
- Research Zone
- Learning Zone
- Management Skills

Management Skills 管理技巧



Handy introductions for students or essential management skills for developing managers. Guides in this section include communication and time management plus many more.

Study Skills and Student Life 学习技巧



Articles and guides designed specifically to help students develop the key skills they need to succeed in higher education. Learn about writing dissertations, note taking and much more.

Emerald Research Digests



Research Digests take the best research papers on strategy, human resource management and learning and distil them into handy, 1,500-word summaries for easier understanding and more immediate impact in practice and in the classroom.

Management Thinking 管理学大师访谈录

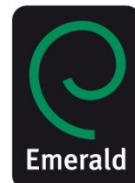


Short, distilled summaries of the latest Management Thinking articles plus interviews with those who shape business today. Use these resources to enhance your management knowledge.

Literature Reviews Collection 学术评论集



Valuable literature reviews gathered together in a quick and convenient place for researchers to find a starting point for their next piece of work or to identify gaps in the current literature.



Teaching Zone—教学园地

▼ Login

Username:

Password:

Login

- [OpenAthens/Institutional login](#)

- [Forgot password?](#)

Welcome:

Guest

Product Information:

For Journals

For Books

For Case Studies

Regional information

Resources:

Licensing Solutions

For Authors

For Librarians

For Engineers

Research Zone

Learning Zone

Teaching Zone

[Home](#) > Teaching Zone

Teaching Zone

Resources for teaching faculty and students in business and management



Emerald's Teaching Zone is designed to provide support and ideas for faculty involved in teaching business and management.

Teaching insights offer helpful and usable information to anyone in a teaching role who feels they would benefit from a little extra insight into the performance of that role. Case studies are ideal to use as examples of business issues and are updated regularly. Also included are in-depth reviews of management books and interviews which form an interesting and lively snapshot of the people who shape the business and academic fields. Emerald also supports the Global Foundation for Management Education (GFME). For more information, visit the [GFME website](#).

Teaching Zone resources are available to Emerald subscribers. Simply select the "login" bar above the left-hand menu at the top of the page and use your current name and password to access.

Teaching Insights



Teaching insights into writing and running courses, schemes of work for existing courses, and tips on conducting lectures and tutorials.

Issues in Education



What's new in education? What are the current hot topics and who is adopting them? Visit our Issues in education section to keep up to date with the latest developments.

Book Reviews Collection 管理学书评



Reliable, in-depth book reviews in the management field. Written by academics for students, teachers and researchers.

Case Studies Collection 案例集



Suitable for learning and teaching, an assortment of case studies that are ideal to use as illustrations of business and management issues.

Interviews Collection 名人访谈录



Interviews with leading figures – lively conversations with people who shape the business and academic fields.



Multimedia Zone——多媒体园地

► Login

Welcome:
Beihang University

[Logout](#)

Product Information:

[For Journals](#)

[For Books](#)

[For Case Studies](#)

[Regional information](#)

Resources:

[Licensing Solutions](#)

[For Authors](#)

[For Authors](#)

[For Engineers](#)

[Research Zone](#)

[Learning Zone](#)

[Teaching Zone](#)

[Multimedia Zone](#)

[Video Abstracts](#)

[Talking Management](#)

[Emerald Channel](#)

[Writing Teaching Cases](#)

[Podcasts](#)

[Home](#) > [Multimedia Zone](#)

Multimedia Zone

Audio and video content from Emerald



Featured video: Online social networks and learning

Published in *On the Horizon*, this viewpoint essay seeks to argue that young people's online social networking can serve as sites for and supports for student learning in ways not currently assessed.

This work presents concrete examples of how social network sites, typically seen as a distraction, might be re-envisioned as supports for revised student learning outcomes.



[Purchase/rent/download this article...](#)

Video Channels

01: Video Abstracts



We are delighted to present video abstracts of recently published and notable Emerald articles filmed by the articles' authors.

02: Talking Management



The Talking Management Series features insightful interviews with leading business figures and management writers.

03: Emerald Channel



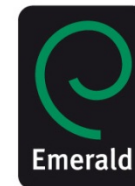
This channel features short videos and seminars introducing the key benefits of Emerald products and services.

04: Writing Teaching Cases



Engaging talk split into 8 short videos, by Editor-in-Chief Dr Bachani, on preparing teaching cases for publication.

Contents



✓ Emerald出版资源&平台使用

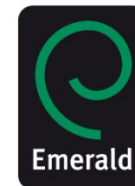
✓ 学术论文写作

✓ Emerald投稿指南

✓ Emerald学术基金&出版项目



投稿期刊选择



Step 1

关键词检索

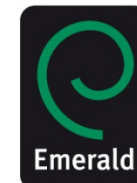
同行推荐

按学科检索

- *Library Hi Tech* 0.598
- *The Electronic Library* 0.535
- *Online Information Review* 0.918
- *Journal of Documentation* 0.833



投稿期刊选择



Step 2

Aims & Scope

Author Guidelines

已发表文章

Home > Emerald journals > Journal of Documentation Information



Journal of Documentation

ISSN: 0022-0418

Full text online

Content: [Table of Contents](#) | [Latest Issue RSS](#)

Information: [Journal information](#) | [Editorial Team](#)

Other: [Events](#) | [Recommend this journal](#)

[Author Guidelines](#)

Search in this title:

Search

C O P E



This title
is indexed
in Scopus

2014 Impact Factor: 0.833 *

For the latest news, publication alerts and debates, join our online community: Follow [@EmeraldLibrary](#)

Aims & Scope

The Journal of Documentation (JDoc) is a one of the longest-established academic journals in library/information science, providing a unique focus on theories, concepts, models, frameworks and philosophies related to documents and recorded knowledge. This peer-reviewed journal is included in both ISI and SCOPUS. Our articles have long-lasting value, with the longest citation half-life in ISI's LIS category.

- JDoc provides a link between research, scholarship and reflective professional practice.
- It publishes research papers with novel methods or results of wide significance, in all the information-related disciplines
- Critical and scholarly reviews are welcome, as are reviews of the evidence base for professional practice, and shorter speculative articles
- We particularly welcome submissions exploring topics where concepts and models in the library and information sciences overlap with those in cognate disciplines: these disciplines include, but are not limited to, psychology and cognitive science, the physical sciences,



- Title



- Abstract



- Introduction



- Literature Review



- Methodology



- Findings



- Conclusions



- References



文稿准备 —— Title

标题

最少的单词，表达**最充分**的意思

长度	≤ 20 words
描述/简洁	A Study of the effects of foreign investment on the economic growth in Spain during the period between 1976 and 1990
具体	“New Techniques in Carbon Materials” ↓ “(The) Use of Optical Microscopic Techniques in Characterizing New Carbon Materials”



文稿准备 —— Title

Title	单词数	名词	形容词	介词
Progress Towards Institutionalising Field-wide Water Efficiency Change	7	4	2	1
Whistle-blowing by External Auditors in South Africa: Enclosure, Efficient Bodies and Disciplinary Power	13	7	3	2
Rhetoric and Argument in Social and Environmental Reporting: the Dirty Laundry Case	12	5	3	1
Motivations for Issuing Standalone CSR Reports: a Survey of Canadian Firms	11	6	2	2
The Rise and Fall of the UK Operating and Financial Review	11	4	2	1

文稿准备 —— Abstract



摘要：Emerald采用**结构性摘要**

行文中用**醒目的字体**(黑体、全部大写、或斜体)；直接标出目的、方法、结果、结论等以便于读者了解论文的内容

Abstract

Purpose – Green supply chain management (GSCM) has emerged as a key approach for enterprises seeking to become environmentally sustainable. This paper aims to evaluate and describe GSCM drivers, practices and performance among various Chinese manufacturing organizations.

Design/methodology/approach – Based on a literature review, four propositions are put forward. An empirical study using survey research was completed. The survey questionnaire was designed with 54 items using literature and industry expert input. An exploratory factor analysis was conducted to derive groupings of GSCM pressures, practice and performance from the survey data which included 314 responses. A categorical and descriptive nature of the results is then presented with an evaluation and comparative analysis with previous research findings.

Findings – Chinese enterprises have increased their environmental awareness due to regulatory, competitive, and marketing pressures and drivers. However, this awareness has not been translated into strong GSCM practice adoption, let alone into improvements in some areas of performance, where it was expected.

Research limitations/implications – The investigation and its findings are still relatively exploratory. Future research can investigate relationships identified in this work, as well as tease out mediating and moderating relationships. A more broadly-based and random sample study across China would also provide a better picture of this GSCM situation.

Practical implications – Efforts made by Chinese enterprises together with the Chinese government have established a good foundation for further development. After China's entry into WTO, a win-win relationship between foreign companies and Chinese manufacturers is still

文稿准备 —— Abstract

- ≤ 250 单词
- 文章内容 + 研究目的
- 关键结论
- 不要涉及太多的研究细节

论文的微缩模型：做了什么，得到了哪些重要结果

文稿准备 —— Keywords

- 数量：4-6个
- 选择方向：主题相关
 - 细分学科
 - 研究方法
 - 重要特征

Notes : 避免过于专业的术语

避免尚未广泛接受的缩写

避免完全重复摘要、标题

文稿准备 —— Introduction

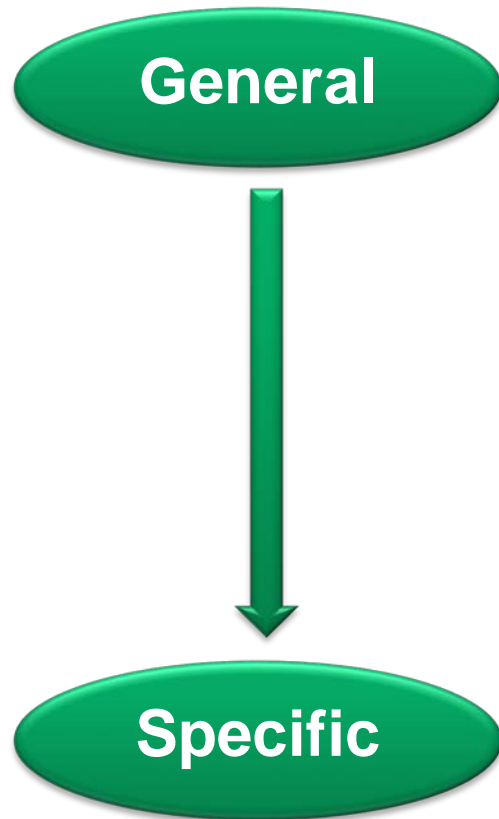


5个**W** :

- ✓ **W**hat is the problem
- ✓ **W**hat are any existing solutions?
- ✓ **W**hich one is the best?
- ✓ **W**hat is its main limitation?
- ✓ **W**hat do you hope to achieve?



文稿准备 —— Introduction



已知信息——未知信息

1. **研究背景**：研究领域的信息，为读者提供研究背景，以突出 研究的重要性和意义
2. **研究成果**：其他研究人员的研究成果（已知信息）
3. **当今空白**：表明研究的意义，填补现今研究的空白
。（未知信息）
4. **目的/目标**：描述本文的主要发现
5. **合理性/价值**

文稿准备 —— Methodology

- 介绍和总结，说清参数和条件。
- 描述准确，避免形容词
- 避免评述和讨论
- 以过去时态描述

提供足够的信息，以便读者能够重复试验或推导过程

文稿准备 —— Findings



- **出发点**：研究目的
- **数 据**：准确度说明
Table/Figure展示
- **说 明**：同先前研究的不同之处
设计的局限性

文稿准备 —— Conclusions



- 尽量避免总结文章（Abstract）
 - 实用意义与扩展
 - 下一步研究设想



文稿准备 —— Reference

参考文献：数量、时间、质量

- **Harvard style**: 哈佛格式，作者在正文中用圆括号注出所引用文献的作者和出版年，在文后参考文献列表中提供所引文献的详细信息，参考文献列表以作者姓氏的字母顺序排序。

References

A

Ardichvili, A., Cardozo, R. and Ray, S. (2003), "A theory of entrepreneurial opportunity identification and development", *Journal of Business Venturing*, Vol. 18 No. 1, pp. 105-23.

Bian, Y. (2004), "Source and functions of urbanites social capital: a network approach", *Social Sciences in China*, Vol. 3, pp. 136-46 (in Chinese).

Boubakri, N., Cosset, J. and Saffar, W. (2008), "Political connections of newly privatized firms", *Journal of Corporate Finance*, Vol. 14 No. 5, pp. 654-73.

Burt, R.S. (1992), *Structural Holes: The Social Structure of Competition*, Harvard University Press, Cambridge, MA.

Burton, M.D., Sorensen, J.B. and Beckman, C.M. (2002), "Coming from good stock: career histories and new venture formation", *Social Structure and Organization Revisited*, Vol. 19, pp. 229-62.

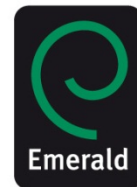
Cohen, J., Cohen, P., West, S.G. and Aiken, L.S. (2003), *Applied Multiple Regression/Correlation Analysis for the Behavior Sciences*, Lawrence Erlbaum Association, Mahwah, NJ.

Dahlqvist, J., Chandler, G.N. and Davidsson, P. (2004), "Patterns of search and the newness of venture ideas", in Zahra, S.A., Brush, C.G., Davidsson, P., Fiet, J., Greene, P.G., Harrison, R.T., Lerner, M., Mason, C., Meyer, G.D., Sohl, J. and Zacharakis, A. (Eds), *Frontiers of Entrepreneurship Research*, Babson College, Wellesley, MA.

Z

Delmar, F. and Shane, S. (2006), "Does experience matter? The effect of founding team experience on survival and sales of newly founded ventures", *Strategic Organization*, Vol. 4 No. 3, pp. 215-47.

Contents



- ✓ Emerald出版资源&平台使用
- ✓ 学术论文写作
- ✓ Emerald投稿指南
- ✓ Emerald学术基金&出版项目



国际期刊投稿 —— Covering Letter

- **论文正文**：不包含任何作者信息的
- **文章标题页** (Article title page)：作者简介、摘要、论文题目等信息
- **Covering letter** 建议随附上，包含有效信息：
 - a. 陈述向这本期刊投稿的原因
 - b. 文章与众不同之处（期刊范围）

I am submitting this article to Journal of Documentation. You will see that it deals with public library management, which I appreciate is outside JDoc's normal scope. However, it focuses on the novel application of a theoretical model to the topic, and hence I think it is appropriate for JDoc.



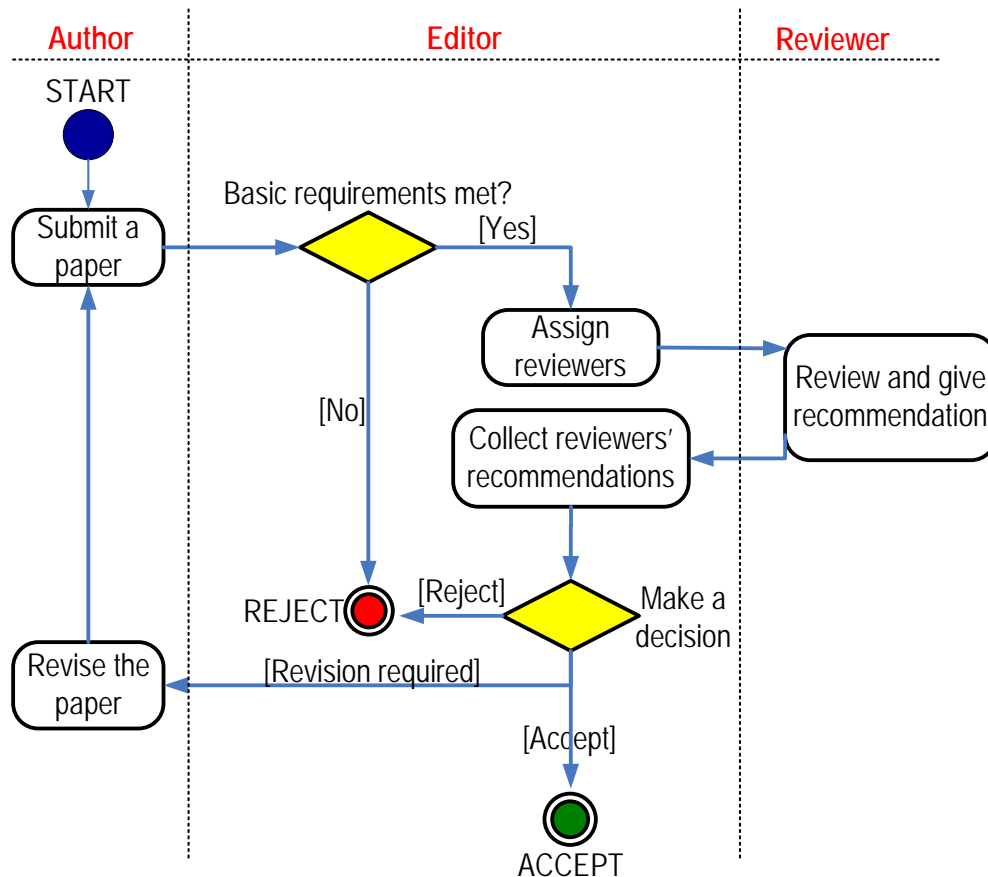
国际期刊投稿 —— Online Submission

- Author Guideline: **ScholarOne**
- 评审状态示例

Submitted Manuscripts

Manuscript ID	Manuscript Title	Date Created	Date Submitted	Status
MD-03-2010-0083	Optimal inventory management Policy for Direct Reusable Deterioration Items [View Submission]	18-Mar-2010	18-Mar-2010	ED: Not Assigned GE: Soriano, Domingo EA: Snowden, Kate PUB: Not Assigned ● In Review

国际期刊投稿 —— Review



- **审稿方式：**两轮同行双盲评审
- **审稿周期：**
 - 从提交到收到初次反馈
3~3.5个月
 - 发表周期3个月、1年不等
- **审稿结果：**
 - 拒绝：**选题问题**，改投其他期刊
 - 修改：根据评审意见进行修改、意见不同之处积极与主编沟通

国际期刊投稿 —— Revision



Ref # Reviewer Comment

Better grounding of the problem.

Parts of the front-end of the paper read like a tutorial-like introduction of action research. In a rewrite, there are two things that I would like to see instead.

I would expect a clearer attempt to establish the research-practice gap as an intellectual challenge. This is the main theme of the paper and it would therefore be useful to substantiate your understanding of this gap beyond the surface level.

Next comment

Author Response

You imply that you do not wish to see a tutorial to CAR (even though one reviewer thinks that this is needed since some sections of the MISQ readership may not be familiar with CAR). We concur with you and have removed the tutorial aspects. The front end of the paper (**pages 2-5**) has been revised in order to outline the research and practical problems that we focused on.

We agree that the research-practice gap needs to be positioned clearly as an intellectual challenge (**as highlighted on page 3**). We have now deliberately positioned the paper in this way with the challenge manifested in the action-research dichotomy, where either action or research tends to be the focus of action research projects (**as explained on page 3**). We also substantiate our arguments better in the broader CAR literature (as detailed from **pages 5-14**).

Next response

Voices from Editor

- Another limitation of Chinese papers is that they often fail to provide a **conceptual** or **theoretical basis** for their hypotheses.
- Lack **novel practical** or **theoretical contributions**
- be methodologically simplistic
- replicate Western research
- The major issue relates to the fact that most papers do not contribute to the **field** and **scope** of the journal. Paper are either a plug and play , data crunching
- The authors from China do ignore the **submission guidelines** then try to negotiate the word length and other issues
- papers by Chinese authors are more likely to contain **English grammar** problems, are weak in research training and writing for international journals
- I suggest they always work with an experienced **native speaking** copy-editor, or better, a co-author experienced in publishing in high-level scientific journals.

中国作者常见现象

- 不严格遵守投稿指南，如字数超限等

Solution：仔细阅读每本期刊的Author Guideline

- 论文内容与期刊内容方向不符

Solution：投稿前先将摘要发给期刊主编，如方向不符，另择期刊投稿

- 英语语法、词句错误较多

Solution：寻求合作作者或专业的第三方做Subediting

- 文章缺乏创新性，有抄袭 (plagiarism)现象

Solution： 论文完成后，在专业检测论文相似度的网站检测



Editors and Reviewers will look for ...

✓ Aims and Scope

- **原创性** Originality
- **文献** 文献相关性（重要）、充分理解文献、恰当引用文献、
- **方法论** 理论基础；调查设计合理；研究方法
- **论证** 合理、逻辑性
- **结论** 分析恰当、有效客观、清晰呈现、同文章紧密联系
- **理论/实践/社会影响**
- **语言** 描述清晰、专业表达、可读性

学术英语：语言特点

Formal 正式

- 避免使用俚语
cool
- 避免缩写
don't
does not
- 避免动词词组
look into
investigate

Objective 客观

- 非个人的
- 被动
- 第三人称
- It has been claimed that...

Concise 简洁

- 简单
- 清楚
- few in number
few

Variety 多样

- 重要的
important
key, crucial,
critical, vital
- 不可缺少
indispensable
- 至关重要/不可避免/必要
Imperative :

引用动词



Tentative

- Suggest
- Speculate
- Intimate
- Hypothesize
- Imply
- Propose

Neutral

- Describe
- Show
- Reveal
- Demonstrate
- Point out
- Indicate

Strong

- Argue
- Claim
- Content
- Assert
- Reject
- Emphasize

参考文献文中引用

- **Information** prominent citation
 - The wool industry is experiencing difficulties ... since the development of high-quality synthetic fibers. (Smith 2000)
- **Author** prominent citation style 1
 - As Smith (2000) pointed out, (You agree with Smith)
- **Author** prominent citation style 2
 - Smith (2000) argued that However, Jones et al. (2004) found that... (Contrast maybe coming)

中式英语误区

例：加快经济改革的步伐

- A. to accelerate the pace of economic reform
- B. to accelerate economic reform

例：经济领域改革

- A. reforms in the sphere of the economy
- B. reforms in the economy
- C. economic reforms

例：动词

- A. we must make an improvement in our work
- B. we must improve our work

Emerald Subediting 母语化润色

高级编辑：两位学科编辑，修订文法拼字、修饰用字遣词、调整句型段落结构等。修改依照54项英语论文修改重点，适用英语水平较好的一般学者。

深度编辑：除语言检查外，更检查内容与章节结构，逻辑性与流畅度等，修改依照96项英语论文修改重点，适合英语水平一般及修改后论文希望发表到SCI/SSCI/EI收录期刊的作者。

Emerald Subediting 案例

Retail sector is projected sure to bestow the

批注1: Language: By adding the word “projected” the flow of information has been improved.

highest growth sector in the coming next five

批注2: Article usage: A superlative adjective is preceded by the definite article “the.”

years. The This sector is rapidly transforming fast

批注3: Language: The formal phrase “the next” suits the academic tone of the document.

changing, with the current players and new

批注4: Typographical error: The spelling error has been eliminated.

entrants preparing to explore the market.

批注5: Grammar: The correct form of the verb (“preparing”) has been used here.

Momentous growth are is expected in the coming

批注6: Article usage: Since “market” is used in the business context, the definite article has been added.

future in the organized retail sector; due to the

批注7: Grammar: The singular verb form “is” matches the singular subject “growth.”

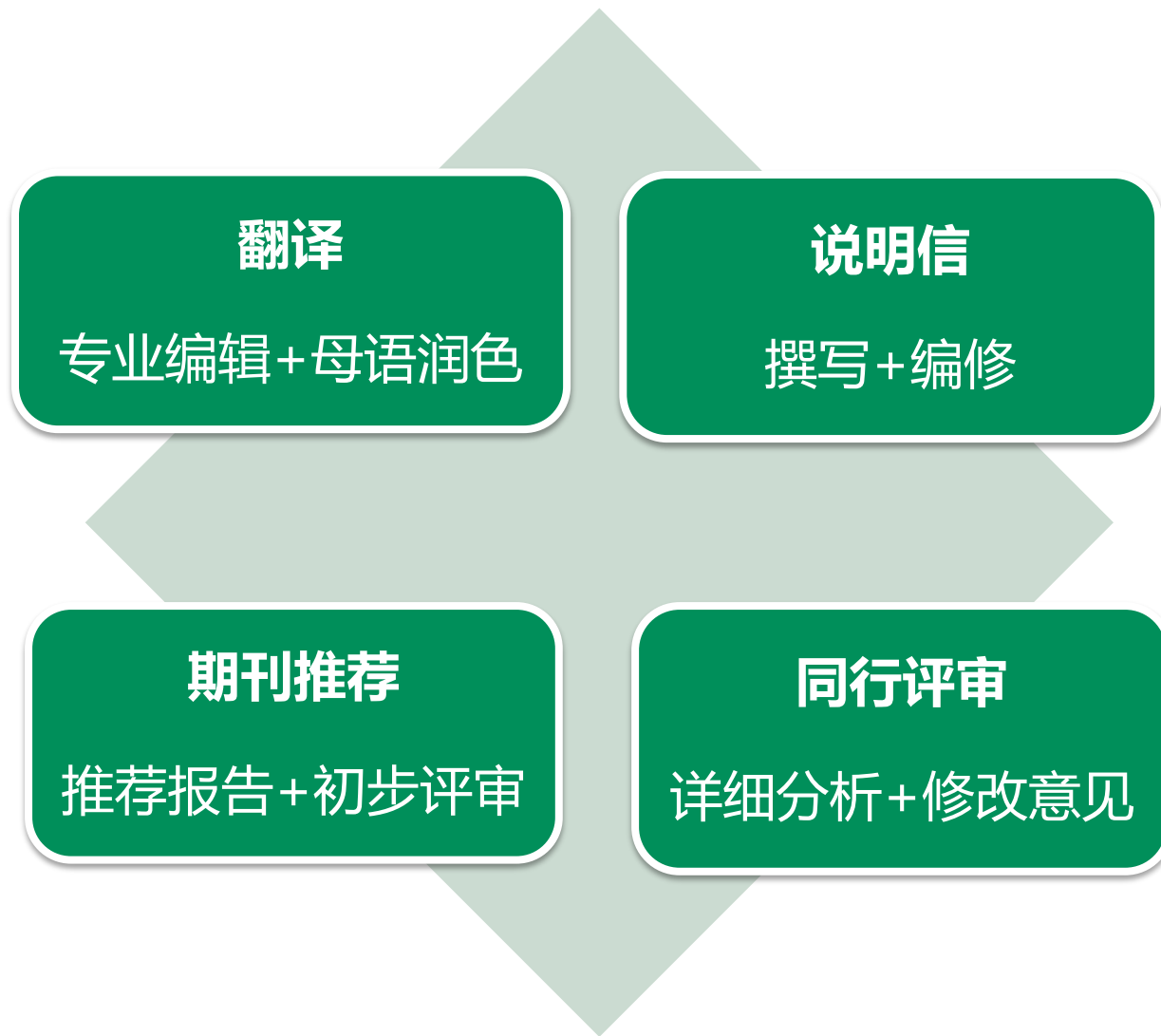
rapidly increasing consumer demand and

批注8: Grammar: “rapid” describes the adjective “increasing”; hence, the suffix “-ly” has been added.

availability of real estate.

批注9: Typographical error: The spelling error has been eliminated.

Emerald 翻译 & 投稿辅助



国内学术支持



- 国际论文发表指导
- 语言润色及编校服务
- Emerald国际学术交流及基金申请
- 创立新刊、专刊，图书出版
- 会议论文集出版

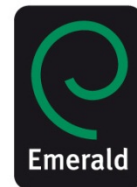
Emerald出版关系主管-杨柳

Tel : 010-82250912

pub3@emeraldinsight.com.cn



Contents



- ✓ Emerald出版资源&平台使用
- ✓ 学术论文写作
- ✓ Emerald投稿指南
- ✓ Emerald学术基金&出版项目

Emerald中国地区图情学研究基金奖

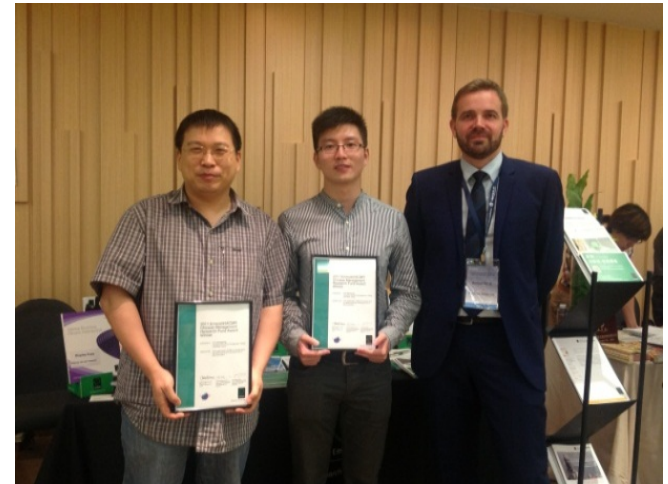
- **开始时间**：每年9月份
- **申请要求**：
 - 项目成员中至少有一名是常驻中国的中国公民
 - 申请项目为准备开始或正在进行的项目
- **在线提交材料**：2,000字的项目概要（中英文皆可）
 - ✓ 研究目的和意图（Purpose and Intent）
 - ✓ 社会有益性（Benefits）
 - ✓ 创新性（Originality and Innovation）
 - ✓ 方法论（Methodology）
 - ✓ 研究过程（Research Process）
 - ✓ 预期研究结果或影响（Expected Outcomes）等
- **奖励**：
 - 奖金+证书+研究成果推荐
 - 优胜奖1名 高度赞扬奖3-4名



Emerald/IACMR管理学基金奖



- **开始日期**：每年9月份左右
- **申请要求**：
 - 研究项目组主要成员必须是常驻中国的公民
 - 正在进行的项目
 - 以前未申请过该奖项的学者



在线提交材料

- 附信（Covering Letter）：参与者姓名、联系方式、项目名称等
- 项目建议书（Proposal）：2,000英文单词，目标、结果、效益、预算等

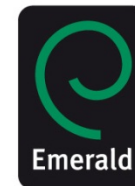
奖励：奖金+证书+CMS期刊访问权+IACMR会员一年

优胜奖1名

高度赞扬奖1-2名



Emerald 优秀博士论文奖



- **奖项介绍：**
 - 与EFMD(欧洲管理发展基金会)合作设立；
 - Emerald出版社12个领域的12本期刊参与组织此奖项；
- **开始时间：** 每年4月份
- **申请要求：**
 - 已经完成并通过博士学位考试或将要参加博士考试的研究人员
 - 没有申请过该基金奖
 - 论文主题与组织期刊研究范围密切相联。
- **在线提交材料：**
 - 详细说明函(Covering Letter)
 - 不超过1,000单词的研究概要
 - 来自导师或资深教师的推荐信
- **奖励：**
 - 奖金+证书+研究成果推荐
 - 优胜奖1名 高度赞扬奖2-3名

Thanks !



更多资讯，请关注：

微信公众号：Emerald_China
为您提供实时资讯，敬请关注！

Emerald公众微信为您提供：
Emerald各学术基金项目细则/申请提醒
Emerald学术热点信息
Emerald最新资讯、活动
热点期刊文章推荐



期待您的关注！！！！

谢谢大家！

